

SATV PSA Contest

Description/Official Rules: 5/5/09

- I. In an effort to raise community awareness of SATV while increasing membership involvement, SATV is holding a PSA (Public Service Announcement) contest through the rest of 2009. SATV will air every PSA produced and members will have the opportunity to vote for the finalists and the ultimate winners in three separate categories. Prizes will be awarded for first, second and third place entries in each category and each member will receive an SATV t-shirt simply for entering. Entrants must be SATV members in good standing.

- II. Members may choose from any or all of the following three categories for their PSA. Members may submit an entry for each category, but may only submit one entry per category. Official Entry forms must be filled out for each entry.
 - A. **SATV PSA** (1 to 5 minutes) – Create a short video designed to inform viewers of the benefits of membership at SATV. Winners will have done the best job of appealing to Salem residents to become members of SATV.
 - B. **TOUR OF SALEM** (3 to 7 minutes) – Create a video highlighting some of the great spots in Salem to visit. Winners will have clearly and concisely used their skills to attract visitors to our great city.
 - C. **SALEM NON-PROFIT PSA** (1 to 5 minutes) – Choose one of your favorite Salem non-profit organizations and create a PSA describing their operation and/or merits. Winners will have done the best job of introducing the public to a Salem non-profit.

- III. Entries must be received by an SATV staff member by 12/31/09 in order to be eligible for the contest. SATV will have an on-air semifinal contest in February of 2010 to determine the top three entrants from each category. Winners of the semifinal round will be aired and voted on for first, second and third prizes at SATV's Annual Meeting in March of 2010. Everyone in attendance at the Annual Meeting will be eligible to vote.

- IV. In order for a category to be valid, we must have at least three entries. If there are not at least three entries by 12/31/09 the category will be dissolved and no prizes will be awarded.

- V. SATV reserves the right to use all submitted PSAs for an unlimited amount of time on SATV channels, website or SATV YouTube page.